



## UFP-Edge adds Russin as Distribution Partner for Thermally Modified Wood Siding



### NEWS ANNOUNCEMENT

March 13, 2023

Contact: Chris Fox, Marketing Manager  
cfox@ufpi.com/616-365-6608

UFP-Edge, a leading brand in wood siding, pattern and trim, today announced that its Thermally Modified Wood Collection siding line will be distributed by Russin a leading distributor in the Northeastern U.S., beginning in April of 2023

UFP-Edge Thermally Modified Wood Collection siding is made to last. Not only does it have great curb appeal, it's also more durable than typical wood siding because it resists rot. The innovative thermal modification process stabilizes the wood, making it less vulnerable to shrinking and seasonal expansion and contraction. The siding is available in natural or several prefinished color options.

Chris Barentsen, UFP-Edge national sales manager, stated, "Russin has a great reputation, and we're thrilled to partner with them to provide our thermally modified siding to their established network of retailers. This new partnership will bring one of the nation's most innovative lines of wood siding to building pros in the Northeast for the first time."

"Thermally Modified Wood Collection is the right product at the right time", said Jordan Russin. "With the market rapidly accepting thermally modified wood products, UFP-Edge advances the category with an unmatched offering of prefinished sidings. Additionally, their thermally modified VG Hemlock is ideal as an alternative to old growth CVG Western Red Cedar. I'm proud to deepen our partnership with UFP, and we're excited to be part of UFP-Edge's growth in the Northeast and Mid-Atlantic."

To learn more about UFP-Edge Thermally Modified Wood Collection, visit [www.ufpEDGE.com/TMW](http://www.ufpEDGE.com/TMW).

### About UFP-Edge

With primed and ready-to-finish or prefinished options, UFP-Edge is simply the most comprehensive line of siding, pattern, and trim on the market. UFP-Edge products are

manufactured near customer locations, so they don't sit in yards or distribution centers where they can be exposed to the elements and to the wear and tear of frequent transport. UFP-Edge is a brand of UFP Retail Solutions, a business segment of UFP Industries.

Headquartered in Grand Rapids, Mich., with facilities throughout North America, Australia, Europe and Asia, UFP Industries, Inc. (Nasdaq: UFPI) is a holding company whose affiliates serve the retail, construction and industrial markets. Those affiliates are strategically positioned to deliver a wide variety of products to nationwide retailers that cater to both consumers and building professionals.

# # #