



Introducing EvoTrim™: The Next Evolution in Exterior Trim Solutions from UFP-Edge



NEWS ANNOUNCEMENT

FOR IMMEDIATE RELEASE

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Grand Rapids, Mich., February 27, 2024— UFP-Edge, a leading provider of high-quality siding, pattern, and trim wood products is proud to announce the launch of EvoTrim™, a revolutionary new trim product engineered for exceptional performance and durability. UFP-Edge will be introducing this exterior trim solution at NAHB's International Builder Show in Las Vegas from today through Thursday, February 29th. Following its debut, the product will be made available in the marketplace shortly thereafter.

Crafted with precision from finger-jointed and edge-glued Radiata Pine and Spruce, EvoTrim sets a new standard for exterior trim with its innovative TRU-CORE® treatment technology. Unlike traditional trim products, EvoTrim undergoes the TRU-CORE® treatment process that infuses five EPA-registered preservatives deep into the board's core. This ensures unparalleled protection against rot, insects, mold, and termites, backed by an impressive 40-year warranty



[Watch EvoTrim promo video](#)

"EvoTrim represents a significant leap forward in exterior trim technology," said Chris Hayn, Vice President, at UFP-Edge. "With TRU-CORE® technology, we're able to offer our customers a trim solution that is able to endure rigorous outdoor challenges with unwavering resilience."

EvoTrim is available in two distinct finishes: Smooth (S4S) and Smooth & Resawn (S1S2E), available in 1x, 5/4, and 2x thicknesses, in widths up to 12 in. and lengths up to 20 ft. Additionally, EvoTrim comes factory-primed for consistency, saving valuable time during installation, and ensuring a beautiful finish with any quality topcoat.

EvoTrim delivers unmatched performance and peace of mind for all your exterior trim and fascia needs. Experience the difference with EvoTrim and elevate your next project to new heights of durability and sophistication.

To learn more about EvoTrim, visit ufpedge.com/evotrim.

About UFP-Edge

With primed and ready-to-finish or prefinished options, UFP-Edge is a leading provider of wood siding, pattern, and trim. With a comprehensive product line and manufacturing facilities near customer locations, UFP-Edge delivers quality products that cater to both consumers and building professionals. UFP-Edge is a brand of UFP Retail Solutions, a business segment of UFP Industries.

Headquartered in Grand Rapids, Mich., with facilities throughout North America, Australia, Europe and Asia, UFP Industries, Inc. (Nasdaq: UFPI) is a holding company whose affiliates serve the retail, construction and industrial markets. Those affiliates are strategically positioned to deliver a wide variety of products to nationwide retailers that cater to both consumers and building professionals.

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